



**SEE STORY
ON PAGE 6**

Chicago White Sox Charities



Legacy Brick Program

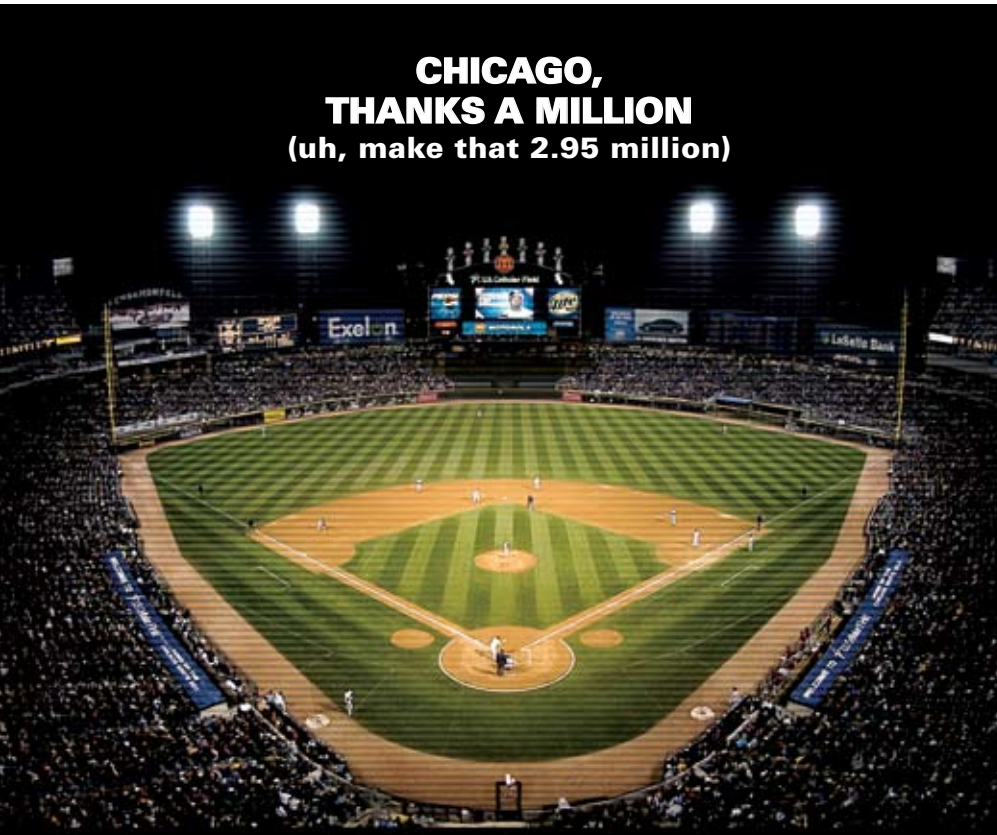
IN THIS ISSUE

- Giving a Hand: Sox Fans Lend Championship Effort
- Sox in the Community
- Time Well Spent
- 2005 Championship Still Rings Today
- Chicago White Sox Charities Legacy Brick Program

OUR MISSION

- 1 Chicago White Sox Charities (CWSC) provides annual financial, in-kind and emotional support to hundreds of Chicago-based organizations, including those leading the fight against cancer or dedicated to improving the lives of Chicago's youth through education and athletics. With the generous support of White Sox fans, friends and sponsors, CWSC has donated millions of dollars since its inception in 1990, striving to improve the quality of life for Chicagoans of all ages, races and genders. To the Chicago White Sox, winning goes beyond the baseball diamond into the community. The White Sox and CWSC want to inspire, educate and embrace Chicago to create a lasting legacy for future generations.
- 2
- 3-4
- 5
- 6

**CHICAGO,
THANKS A MILLION**
(uh, make that 2.95 million)



The Chicago White Sox would like to thank the more than 2,950,000 fans who enjoyed White Sox baseball at U.S. Cellular Field during the 2006 season.



The Chicago White Sox and Chicago White Sox Charities (CWSC) would like to thank the following sponsors for their support. Their generosity plays a tremendous role in CWSC programming and allows our organization to continue providing support to the Chicagoland area.

- Abbott Laboratories
- BlueCross BlueShield of Illinois
- Culver's
- Dominick's
- Kikkoman
- LaSalle Bank
- Majestic Athletic
- Miller Brewing Company
- Motorola
- Murray's Discount Auto Stores
- Nike
- OwnACondo.com
- Pontiac
- U.S. Cellular
- Warner Brothers



333 WEST 35TH STREET
CHICAGO, ILLINOIS 60616
312.674.1000
WHITESOX.COM





Neal Cotts accepts a check for White Sox Charities representing money raised through the Trophy Tour.



GIVING A HAND: SOX FANS LEND CHAMPION EFFORT

After winning the World Series in October of 2005, Chicago White Sox Charities (CWSC) raised over \$2 million for the betterment of Chicago and surrounding areas with the help and generous support of our fans during the 2006 season.

The World Series Trophy Tour was launched in December to share the spoils of the World Series with fans that have shown more than a century of loyalty. Due to overwhelming success, the tour was extended through August. Through the tour, \$200,000 was raised and thousands of fans had their picture taken with the championship hardware.

An additional \$870,000 was raised for White Sox Charities through the World Series Ring Raffle. Three lucky fans were randomly chosen to win an authentic World Series ring, the same ring presented to players, coaches and front office personnel.

These combined initiatives raised an amazing \$1 million, demonstrating the loyalty White Sox fans have to not only the organization, but the entire community and its betterment.

More than 2.95 million fans, a franchise record, attended White Sox games this season, a number that helped boost Chicago White Sox Charities in-game program results. The Sox Split Raffle, Majestic Athletic Audience Auction and the scoreboard message program all recorded a significant increase in participation over previous years.

In addition to the unique World Series fundraising opportunities and in-game programs, there were a number of annual events that have become staples of Chicago White Sox Charities. Picnic in the Park, Family Field Day and the Field of Greens golf outing garnered an additional \$400,000 while allowing fans to mingle with players and enjoy some time on the grass of U.S. Cellular Field.

Grinder Rule #174 is "Hoist the city on your shoulders. They'll return the favor." Never has a statement been more true as fans supported the White Sox in record numbers in 2006. Thank you, Chicago, for hoisting White Sox Charities up on your shoulders.



New brick monument plaza allows fans to leave a lasting mark with the White Sox

CEMENT YOURSELF IN SOX HISTORY

Generations hoped and waited, and finally in 2005, realized the dream of calling their team, the Chicago White Sox, World Series Champions. Now, Chicago White Sox Charities offers fans the opportunity to secure a lasting tribute to their personal memories of the team and its magical season through the Chicago White Sox Charities legacy brick program.

It is said that fans are the cornerstone of any successful sports organization. The White Sox want to make fans the actual cornerstone of U.S. Cellular Field by placing their personalized bricks within a baseball diamond-shaped plaza that will serve as the welcoming point at Gate 4 of the ballpark. The heart of the plaza will feature a dramatic monument celebrating the 2005 World Series Championship and the team's amazing march through last October.

The plaza will be comprised of bricks available for White Sox fans to personalize with their own message. Bricks can be purchased for yourself, your family, a friend or business with a personalized message. Purchasing a brick is a great way to commemorate a special event or an organization or to pay tribute to your favorite White Sox player or memory.

With each brick purchased, fans will receive a complimentary replica brick to proudly display in their home or office. It will include the inscribed message along with a small plaque recognizing their contribution. Plus, fans will also receive an individually-numbered official certificate of acknowledgement bearing the brick's inscription. The plaza's unveiling is currently planned for Opening Day 2008.

All proceeds from the project will support Chicago White Sox Charities, which has donated millions of dollars to cancer research and treatment, youth education and athletics and programs that support Chicago kids and families.

"There are so many fans who celebrated and associate the White Sox and World Series Championship with their loved ones," said Christine O'Reilly, senior director of community relations. "The legacy brick program provides fans an opportunity to secure a lasting memento to your champions, and in doing so, contribute to a great cause."

For more information about the Legacy Brick Program or to order a brick please call 866-WSOX-BRK or visit whitesox.com.

TIME WELL SPENT: 2006 COMMUNITY TIMELINE

July 23

Chicago White Sox Charities Picnic in the Park, presented by LaSalle Bank

Fans joined White Sox manager Ozzie Guillen, players, coaches and their families for a picnic dinner in the U.S. Cellular Field outfield. Fans were able to collect autographs from players, relax on the outfield grass and enjoy a fireworks show at dusk. Reliever Bobby Jenks drew raves as a piper among kids at the event.



July 23

Baseball Tomorrow Fund/White Sox Used Equipment Drive

The Chicago White Sox and the Baseball Tomorrow Fund teamed up to support youth baseball and softball through an equipment drive held at U.S. Cellular Field. Fans donated new and used baseball equipment and received a Baseball Tomorrow Fund magnet. The equipment was donated to Chicago's own Inner City Little League, which is funded by Chicago White Sox Charities.

July 24

Orgullo Sox Day at Lincoln Park Zoo

Hundreds of Latino fans showed their "Sox Pride" and received autographs from Jose Contreras, Alex Cintron, Juan Uribe and Southpaw, the White Sox mascot. The World Series Trophy also made a stop at Orgullo Sox Day at Lincoln Park Zoo.

July 25

White Sox Training Academy Camps

Matt Thornton and Ross Gload visited young athletes and signed autographs at White Sox Training Academy summer camps in Elmhurst and LaGrange Park, respectively.



July 25

White Sox Day at Brookfield Zoo

Scott Podsednik, David Riske and team mascot Southpaw signed autographs for fans as part of White Sox Day at Brookfield Zoo.

August 11

White Sox Training Academy Camp at U.S. Cellular Field

Jermaine Dye, Tadahito Iguchi and pitching coach Don Cooper visited with young athletes and signed autographs at a White Sox Training Academy summer camp at U.S. Cellular Field.



August 11

Children's Memorial Radio-A-Thon

Joe Crede was interviewed, took donation phone calls and visited with patients during WTMX-The Mix's Radio-A-Thon to benefit Children's Memorial Hospital.

August 16

Pepsi Kids Club Parade

All-Star members of the Pepsi White Sox Kids Club joined Southpaw in an on-field parade before the game. On-field parades are among the many benefits offered to club members.

August 16

United Cerebral Palsy Night at U.S. Cellular Field

United Cerebral Palsy (UCP) of Greater Chicago recognized Jerry Reinsdorf as recipient of UCP's legendary Jack Brickhouse Inspirational Leadership Award during pregame ceremonies. UCP supporters paraded around the field to celebrate the great work their organization has done in the past year, and a UCP-chosen guest threw out a ceremonial first pitch.

August 17

JD's MVPs

Nine children from the Boys & Girls Clubs of Chicago attended the White Sox game against the Royals, courtesy of White Sox outfielder Jermaine Dye. Dye provided game tickets and Comiskey Cash for the children, and also participated in a pregame meet-and-greet as the children were recognized for their excellence in citizenship, school and community. Once per month during the season, Dye hosted members of the Boys & Girls Clubs of Chicago who were chosen as that month's "JD's MVPs."



August 27

Chicago White Sox Wives Food Drive

Wives of White Sox players collected food and cash donations for the Greater Chicago Food Depository prior to the White Sox game against the Twins. More than 2,500 pounds of food and more than \$3,600 – the equivalent of more than 16,000 meals – were donated by fans.

August 28

Chicago White Sox Charities Field of Greens Golf Outing

Current and former White Sox players, local Chicago celebrities and fans hit the links in the Chicago White Sox Charities annual Field of Greens golf outing at Harborside International Golf Center in Chicago. Golf groups were paired with a celebrity for a day of golf. Proceeds from the event benefited pediatric cancer research and treatment programs at Children's Memorial Hospital and the Comer Children's Hospital at the University of Chicago.

August 30

Mercy Home Visit

Former White Sox outfielder and current radio color commentator Chris Singleton and his family visited with residents of Mercy Home for Boys & Girls, a long-term residential home for troubled children and a CWSC grant recipient. Singleton spoke to the residents about keeping hope and working hard toward a successful future and he also spent one-on-one time with residents. As a player, Singleton first visited Mercy Home in 2000.

August 31

Kindervision

Kindervision, a community service organization whose primary purpose is to "protect families through education via a unique, proactive, video-based program aimed at preventing child abduction and child exploitation," produced free child safety I.D. videos for children attending the White Sox game against the Devil Rays. Pitcher Bobby Jenks taped a public service announcement in support of Kindervision to promote child safety.

September 7

American Red Cross Night

In a pre-game ceremony, the Chicago White Sox recognized American Red Cross donors and volunteers who have helped patients in need. White Sox manager Ozzie Guillen taped a public service announcement in support of the American Red Cross safety preparedness initiatives.

September 7

Kitz for Kidz at Herbert Public School

LaSalle Bank and the White Sox teamed up to promote "Kitz for Kidz." LaSalle Bank employees and Southpaw visited Herbert Public School to distribute school supply kits and get the new school year started off right.

September 9

Roberto Clemente Award

Each year, Major League Baseball asks all clubs to nominate their Roberto Clemente Award winner. The White Sox nominated Jermaine Dye for his outstanding work with the Boys & Girls Clubs of Chicago, which received a \$2,500 donation in Dye's name.



September 18

John Drury Night

The Chicago White Sox and the Brain Research Foundation promoted ALS awareness in partnership with former ABC-TV anchorman John Drury, who was diagnosed with ALS in 2005. Drury's son threw out the ceremonial first pitch and the Brain Research Foundation distributed information regarding their cause.

September 20

Chico Carrasquel Scholarship Winner Recognition

The White Sox honored Alberto Burgas, the first recipient of the Morton College Foundation's Chico Carrasquel Scholarship, which is based on academic and athletic accomplishments, and is presented in honor of former White Sox great Chico Carrasquel. Alberto threw out a ceremonial first pitch before the White Sox game against the Tigers.



September 22

Chicago White Sox Charities World Series Ring Raffle Winners

Ernest Huelke of River Forest, Marilyn Deming of Chicago and Michael Silchuck of Chicago received authentic World Series rings in a ceremony prior to the start of the White Sox vs. Mariners game. The three winners

were selected from 43,550 fans who bought raffle tickets, resulting in \$871,000 for Chicago White Sox Charities.



September 23

Trophy Tour Check Presentation

Proceeds from the World Series Trophy Tour presented by U.S. Cellular were donated to Chicago White Charities and the United Way in an on-field ceremony. The tour garnered \$200,000 in donations during its 250 stops in 100 different cities.



September 24

Fan Appreciation Day at U.S. Cellular Field

Chicago White Sox players signed autographs for all fans before the game as part of Fan Appreciation Day.





Above: Ring Raffle winners and presenters. Left: Authentic 2005 World Series Championship Ring.

2005 CHAMPIONSHIP STILL RINGS TODAY

Not many people can lay claim to ownership of a World Series ring, but for the privileged few who own a piece of championship hardware, it was through direct involvement with baseball and a winning organization that earned them their ultimate prize.

In early April, players, coaches and front office personnel received their World Series rings in a moving pre-game ceremony. A total of 432 rings were presented that day, but plans were in place to increase that number to 435 by offering fans a chance to win one of three rings raffled off to benefit Chicago White Sox Charities.

The charity raffle, announced on April 5, ran from April 14 through July 31 and winning numbers were drawn on August 10. A total of 43,550 raffle tickets were sold at \$20 apiece, raising \$871,000 for Chicago White Sox Charities. Proceeds will fund cancer research, youth centers and other charities in and around the city of Chicago.

Marilyn Deming and Michael Silchuck of Chicago, and Ernest Huelke of River Forest received their authentic World Series rings during an on-field ceremony September 22, similar to the one held for the players earlier this season.

For the winners of the raffle, Sox Pride runs deep and throughout generations. According to Marilyn Deming's son, she "agonizes over every single pitch."

Marilyn, a librarian, admitted she can't get enough White Sox baseball, confessing she kept an eye on Freddy Garcia's near perfect game in August by keeping track through her computer at work. Michael Silchuck is a season ticket holder who purchased his raffle tickets on a whim, not expecting to hear anything back. According to Michael, he has "never won anything." Ernest Huelke is a lifelong fan who found out he was one of the selected winners on his birthday, making it an extra special occasion. "It's safe to say this was the best birthday I've ever had," said Huelke.

White Sox alumni Minnie Minoso, Bill Melton and Moose Skowron were on-hand to present the prizes. The rings are made of 14-karat yellow gold with a 14-karat white gold insert and a White Sox logo crest on a black onyx base. Each ring contains 95 brilliant diamonds of various sizes equaling over two carats, and is personalized with the last name of each winner.

"What better way to thank fans for a century of loyalty than to give them an opportunity to win a genuine World Series ring?" said Christine O'Reilly, White Sox senior director of community relations. "Not only does the ring symbolize a championship, but also a great team in a great city with amazing fans."



A father and son enjoy Kids Day at U.S. Cellular Field.

SOX IN THE COMMUNITY

The Chicago White Sox and Chicago White Sox Charities (CWSC) continued their commitment to bettering the lives of Chicagoans in 2006. Whether by providing financial assistance or fulfilling a donation request, or simply arranging special meetings between fans and players, the White Sox and CWSC understand their ability to not only make a fan's day, but also improve the lives of countless individuals in and around Chicago. The following highlights the efforts and events of 2006.

Current Team: Thirty-three different team members, including manager, coaches, players and broadcasters, made 55 appearances before games and on off-days.

Former Players: Seven former players (Minnie Minoso, Moose Skowron, Bill Melton, Ron Kittle, Dan Pasqua, Carlos May, and Bill Pierce) made 188 community appearances.

Kids Days: Current players signed more than 10,000 autographs at selected home games.

SoxFest: Former and current players combined to sign more than 25,000 autographs at the annual White Sox fan convention held in January.

Complimentary Tickets: Over 6,000 tickets, valued at more than \$80,000, were donated to 200 non-profit and charitable organizations, allowing their members and supporters to experience White Sox baseball at U.S. Cellular Field.

Autographed Memorabilia: Nearly 8,000 items valued at \$625,000 were donated to 3,500 non-profit and charitable organizations to assist these groups in their fundraising efforts.

Chicago White Sox Charities Fundraising Events: Picnic In The Park presented by LaSalle Bank, the Field of Greens golf outing, Family Field Day and the White Sox garage sales raised nearly \$500,000 in 2006.

Chicago White Sox Charities Programs: The Majestic Athletic Audience Auction, Sox Split Raffle, scoreboard message program and online auction raised more than \$1.2 million in 2006, thanks to the generous support of White Sox fans.

The Chicago White Sox Charities Grant Program: More than \$650,000 in grants was donated to 33 non-profit organizations.